

2021  
MR.  
ENTERTAINER  
OF THE YEAR

Thursday, July 22 & Friday July 23, 2021



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Contestant Handbook

**PLEASE NOTE:**

WE WILL BE FOLLOWING ALL SAFETY PROCEDURES AND MANDATES  
OUTLINED BY THE CDC, THE LOCAL JEFFERSON COUNTY HEALTH  
DEPARTMENT AND THE GOVERNOR OF THE STATE OF KENTUCKY  
REGARDING THE COVID 19 PANDEMIC. ALL CONTESTANTS WILL BE  
RESPONSIBLE FOR THEIR OWN COMPLIANCE AS WELL AS THE  
COMPLIANCE OF THEIR TEAM MEMBERS WITH REGARDS TO THESE  
PROCEDURES AND MANDATES.

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**CONTESTANT INFORMATION,  
ENTRY FORM  
AND AGREEMENT**

***ALSO ENCLOSED***

**CONTESTANT INFORMATION FORM**  
**CONTESTANT ENTRY FORM AND AGREEMENT**

*These two items must be turned in by REGISTRATION.*

## **SCHEDULE OF EVENTS**

**(Note: some event times may need to be changed due to unforeseen circumstances, but you will be notified prior to the change.)**

**THURSDAY JULY 22 & FRIDAY JULY 23**

**WE RECOMMEND THAT CONTESTANTS REGISTER AND PAY THEIR ENTRY FEE BY JUNE 30, 2021.**

**THE ENTRY FEE FOR MR. EOY 2021 IS \$150.00**

**The MR. EOY 2021 competition will be held  
Thursday July 22 and Friday July 23**

**C2 EVENT VENUE  
225 E BRECKINRIDGE ST.  
LOUISVILLE, KY 40203**

**Orientation will be at 12 noon Thursday July 22, 2021 at the  
C2 EVENT VENUE**

**\*THURSDAY JULY 22, 2021  
12 NOON REGISTRATION AND SOUND CHECK**

**INTRO OF MC**

**MR EOY - PRESENTATION COMPETITION (all Mr EOY contestants)**

**Break –**

**MR EOY – TALENT COMPETITION**

**Break –**

**MR EOY – CREATIVE EVENING WEAR**

**ONSTAGE QUESTION & ANSWER**

**(Each contestant will be asked a question following their individual modeling of Evening Wear)**

**\*FRIDAY JULY 23, 2021 (MR. SWIMWEAR , MR CROWNING & EOY FI  
BEGINS).**

### **PRIZES AND AWARDS**

Cash prizes will be awarded as follows:

Category winners: (based on the accumulative score)

On Stage Interview -	Plaque
Presentation -	Plaque
Creative Evening Wear -	Plaque
Talent -	Plaque
Swimwear -	Plaque

### **Winners Prizes**

First Alternate - \$500.00

Mr Entertainer of the Year 2021 \$3000.00

The 2021 Mr. Entertainer of the Year will receive \$1500.00 upon winning the title. The remaining \$1500.00 will be awarded at the 2022 Mr. Entertainer of the Year contest when the title is passed on to Mr Entertainer of the Year 2022. Any other contestants winning cash prizes will be paid immediately following the national contest. During the year of their reign, the winner will also receive the performance fee of \$200.00 for any Entertainer of the Year functions (IE: EOY preliminaries) that request the winner to perform, as well as hotel and travel (if applicable). This is paid by any requesting preliminary promoters.

### **ADMISSION TICKETS**

Admission tickets are sold at the door of the C2 EVENT VENUE and will also be available online after June 15, 2021.

Contestants do not pay admission on any night of the contest. All dressing room attendants, hairdressers, dancers and prop personnel will need to pay an admission to be in the audience.

### **CONTESTANT ACCOMMODATIONS**

We do not use a host hotel. There are many hotels in downtown Louisville. Contestants may stay where they wish and/or where they can get the best deal. A few of the hotels close to C2 EVENT VENUE are:

Vu Guesthouse: 502-785-0815, The Residence Inn (502.589.8998), The Hampton Inn (502.585.2200), The Fairfield Inn (502.569.3553)

### **MEETINGS AND REHEARSALS**

Contestants are expected to arrive for all scheduled meetings and rehearsals on time! The opening registration and orientation meeting will be held Thursday July 22, 2021 at 12:00 noon, at the C2 EVENT VENUE. At this meeting all contestants will draw a contestant number, pay their entry fee and turn in their entry/agreement form if not previously sent in. Also, you

will turn in the short biography that will be used for your question, for the question-and-answer competition category.

## **CATEGORIES OF COMPETITION**

**(note: there is no use of glitter or fire in the facility)**

### **PRESENTATION - NO PROP SET UP TIME ALLOWED !**

The maximum time for this category is three (3) minutes. The contestant will be required to state their name, and where they are from. This may be done any time during the three minutes. The remainder of the time can be used in any manner to present the contestant to the judges and audience.

**\*\*\*There is no set up or break down time for this category\*\*\***

Music may be on CD or FLASH DRIVE and should be the only song on the device. Telephones are not acceptable since the quality is usually not sound system performance quality. If music is used for presentation category, it must be clearly marked with the contestant's name and contestant number. Contestants are advised to make a backup copy of their presentation and bring it to the contest as a safety precaution. **(This Category is worth – 30 points)**

### **TALENT**

Talent may be any type of entertainment, as long as it is legal and does not create any danger of injury to either the contestant or anyone else. Talent presentations are limited to seven (7) minutes in length. Prop set up and break down time is limited to five (5) minutes total. There is a 20 person limit on the number of persons who may be involved in the talent presentation on stage. Music for the talent category must be clearly marked with the contestant's name and contestant number. Back up entertainers for talent category will be assigned a dressing area. Please inform the contest director of the exact number of back up entertainers and prop personnel your talent presentation will require at the registration / orientation meeting. **(This Category is worth – 100 points)**

### **ON STAGE INTERVIEW**

Each contestant will be asked a question on stage. The question will be written from the personal biography each contestant submits. Approximately three (3) minutes is allowed for answers. **(This Category is worth – 10 points)**

### **CREATIVE EVENING WEAR NO PROP SET UP TIME ALLOWED!!!**

Evening Wear may be of any color or style.

In the Evening wear category, judges will be scoring the total evening wear look from head to toe and the proper display of that look. Contestants should display a level of creativity in the design. No commentary cards will be read during this portion of the contest, and it is free form modeling. **(This Category is worth – 40 points)**

### **CREATIVE SWIMWEAR**

Swimwear may be any style or color. In the Swimwear category we are looking for overall appearance, creativity and modeling. **(This Category is worth - 20 points)**

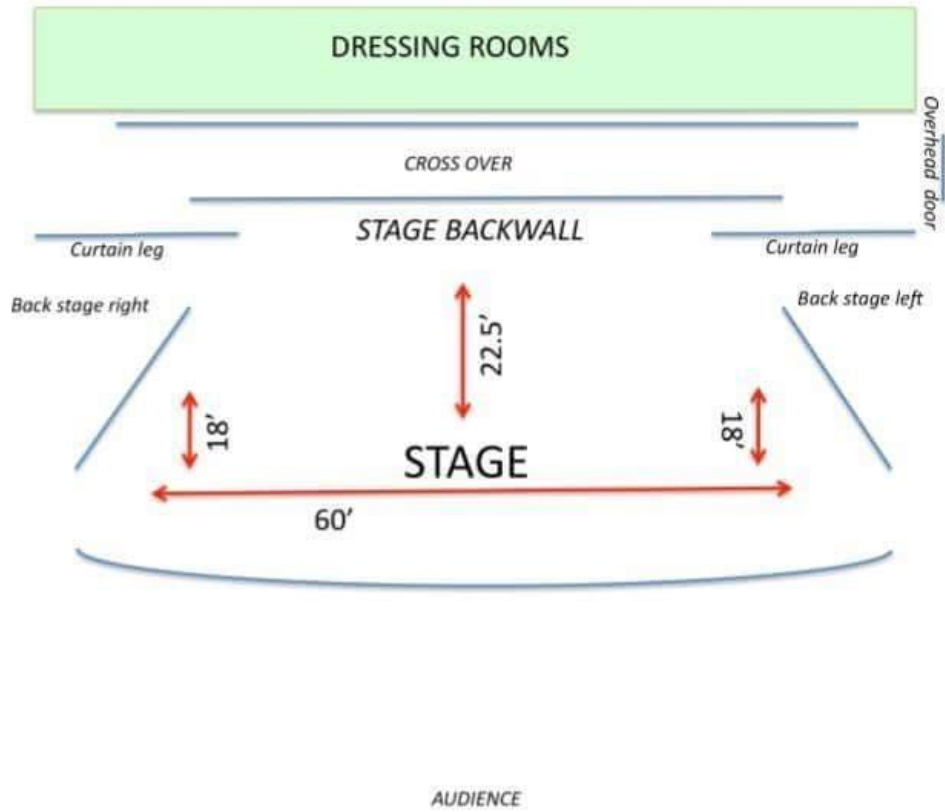
**THE TOTAL POINTS AVAILABLE FROM EACH JUDGE IS 200 POINTS**

**RULES AND REGULATIONS**

1. **Contestants must be male and at least 18 years of age and be able to show proof of age. If contestant is transitioning to a male, contestant must be fully transitioned in order to compete in Mr. EOY.**
2. **Judging will be on total accumulated points system. In the event of a tie, the judges will be polled to break ties.**
3. **Contestants will be judged in the following categories: On Stage Interview, Presentation, Creative Evening Wear, Swim Wear and Talent.**
4. **The use of Marijuana or any other drug is a personal matter, However, they are not allowed and are not to be used in the host venue or on the host venue property.**
5. **Talent will be limited to seven (7) minutes. Prop set up and break down time will be limited to total of five (5) minutes. Talent presentations will be timed.**
6. **Any type of talent is acceptable, except those that are illegal, or might cause personal injury to the audience or any other person. Fire or Glitter is not permitted.**
7. **The presentation category is limited to three (3) minutes. There is no prop set up or break down time in this category.**
8. **Any contestant that is not at an appointed place at the appointed time may be disqualified.**
9. **The Entertainer of the Year contest does not discriminate against an entertainer with silicone, hormones or physical alterations.**
10. **The stealing of, or the intentional destruction to any contestant's property is not tolerated. Such acts will result in immediate disqualification.**
11. **All music must be clearly marked with contestant's name and number on the CD / Flash Drive as well as on the case and should be the only selection on the device.**
12. **The Entertainer of the Year corporate office reserves the right to make a decision concerning any matters not covered in these rules and regulations.**

**THE C2 STAGE DIMENSIONS:**

**C2 MAINSTAGE - STAGE**







**MR. ENTERTAINER OF THE YEAR 2021**  
**CONTESTANT ENTRY FORM AND AGREEMENT**

This Agreement, entered into this \_\_\_\_\_ day of \_\_\_\_\_, 2021, by  
and between \_\_\_\_\_, of \_\_\_\_\_, hereinafter  
known as Contestant, and ENTERTAINER OF THE YEAR.

**WITNESSETH:**

**WHEREAS, EOY has organized and will present a nationally recognized pageant  
entitled MR. Entertainer of the Year; and**

**WHEREAS, Contestant desires to participate in EOY on the terms and conditions  
hereinafter set forth; and**

**WHEREAS, EOY desires the Contestant to fully participate in EOY;**

**NOW THEREFORE, the parties intending to be legally bound hereby, and  
in consideration of the premises, the mutual covenants herein contained, the entry  
fee paid by Contestant /promoter, and other good and valuable consideration,  
receipt of which is hereby acknowledged, the parties hereto agree as follows:**

**Contestant agrees to abide by all rules, regulations, and procedures as  
promulgated by EOY in its Contestant Handbook, hereby incorporated by  
reference to this contract, and Contestant hereby certifies having previously  
received, read, and understood same.**

**Contestant agrees that should Contestant win the title of MR Entertainer of the  
Year, or succeed to that title, Contestant will fulfill all duties and obligations**

connected therewith, including but not limited to, the following:

1. **Personal appearances at all preliminaries of MR. EOY, if requested.**
2. **To give priority to all EOY related appearances.**
3. **Personal appearance at the 2022 MR. EOY Pageant.**
4. **Four (4) personal performance dates for national EOY at the discretion of EOY corporate Promoter.**
5. **To always comport oneself in a professional and dignified manner, using best efforts to promote a positive image of EOY.**
6. **To wear the MR. EOY SASH at all media appearances.**
7. **To be solely responsible for all taxes, fees, and licenses due and owing for any and all prizes or compensations received.**
8. **To represent themselves as Mr. Entertainer of the Year at all personal appearances, whether such appearance is for remuneration or for charitable purposes.**
9. **Maintain responsible use of Social Media always maintaining a professional Appearance and content.**
10. **To indemnify and hold EOY / SLS Pride Foundation, Inc., The Village C&C, The C2 Event Venue, or Gels Co., Inc or any affiliated entity harmless for all losses, costs, and expenses by reason of injury to Contestant, or to any other person or personal property damaged in, with or during Contestant's representation in EOY, which injury or damage results from the carelessness, negligent, intentional, or improper conduct on the part of Contestant, Contestant's agents, assigns or employees; and to indemnify EOY, SLS Pride Foundation, Inc., The Village C&C, The C2 Event Venue or Gels Co., Inc or any affiliated entity, for any judgments which may be levied against it by reason of Contestant's actions. Contestant further agrees to pay for all attorney fees and court costs incurred by EOY, SLS Pride Foundation, Inc. The Village C&C, The C2 Event Venue or Gels Co., Inc or any affiliated entity in defense of any actions instituted against it or judgments levied against it by reason of Contestant's actions.**

**Contestant hereby grants to ENTERTAINER OF THE YEAR, its assigns, licensees, and legal representatives, the irrevocable right to use my name (or any fictional name), picture, portrait, or photograph, in all forms and media, and in all manners, including composite or distorted representations, for advertising, trade, artistic, commercial, or any other lawful purposes, and I waive any right to inspect or approve the finished product, including written copy, that may be created therewith.**

**Contestant, on behalf of Contestant, Contestant's heirs, administrators, successors and assigns, hereby fully and forever releases, acquits and discharges, the said Entertainer of the Year, heirs, administrators, executors, successors and assigns from any and all actions, causes of action, claims and demands of whatsoever kind or nature on account of any and all known and unknown injuries, losses, and damages by Contestant, or Contestant's property, sustained or received during the pageant, or throughout the term of Contestant's reign, for which injuries, losses and damages Contestant claims that Entertainer of the Year is legally liable. It is expressly understood that this and agreed that this release of liability is intended to cover and does cover not only all injuries known at the time of the pageant or the reign, but which may later develop or be discovered, including all the effects and consequences thereof.**

**EOY, agrees to pay to the winning contestant \$1500.00 of first place prize money awarded the Mr. Entertainer of the Year 2021 upon receiving the title, with the remainder of the prize money (\$1500.00), in a timely manner only upon successful completion of a full year of duties as reigning Mr. Entertainer of the Year 2021.**

**EOY, also agrees to award 100% of any other prize money to other Contestants upon their being awarded the corresponding prize, if any**

**Kentucky Law shall govern this agreement.**

**IN WITNESS WHEREOF, the parties hereto have hereunto caused this Agreement to be duly executed the day and year first written above.**

**\*\*\* \*\***

**I certify that I am of legal age, I have read this release, have understood it, am fully familiar with its contents, and have agreed to it.**

**SIGNED: \_\_\_\_\_**  
**CONTESTANT**

**DATE: \_\_\_\_\_**

**Witness: \_\_\_\_\_**

**\*\*\* \*\***

**SIGNED: \_\_\_\_\_**  
**For Entertainer of the Year**

## **REGARDING COVID**

**These are guidelines, recommendations as of 5.3.2021.**

**They are subject to change as the CDC or the Kentucky Governor updates the mandates and recommendations. If there are any changes to these guidelines, contestants will be notified.**

- 1 – GET VACCINATED.** This is definitely our first recommendation for you and your team.
2. No more than 20 participants on stage at 1 time.
3. Contestants are not allowed to have more than 1 assistant in the dressing room at one time.
4. Contestants will be moved in and out of dressing room upon the completion of their category of competition.
5. All dancers, props, etc. will be held outside of the building until contestant is ready to go on stage for their category of competition.

### **MASKS & VACCINATED PEOPLE**

Masks are not required by dancers and/or back up participants if they have been fully vaccinated. If not vaccinated, masks are REQUIRED and social distancing should be adhered to and incorporated into a contestant's production choreography.

**NOTE: This guideline is the total responsibility of the contestant to maintain.**

6. As stated in the handbook, a 10 minute time slot will be allotted & scheduled for each contestant for sound checks of presentation and/or talent run through.  
NOTE: ONLY the Contestant and their backup dancers will be allowed in the building during the contestant's scheduled sound check time slot.

**PLEASE SIGN AND DATE TO CONFIRM YOU HAVE READ AND UNDERSTAND THESE GUIDELINES.**

**THIS FORM MUST BE TURNED IN WITH YOUR AGREEMENT.**

NAME: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ . DATE: \_\_\_\_\_